



Charipillar Butterfly Network VOLUNTEER AMBASSADOR OPPORTUNITY



Overview

Charipillar is a wellness and giving platform that helps people grow personally while supporting charitable causes they care about. The Charipillar Butterfly Network is our volunteer Ambassador community. Ambassadors introduce Charipillar through existing relationships, explain how it works, and help others get started. This is not a sales or fundraising role. There are no quotas, pressure, or required schedules. The work is flexible, relational, and purpose driven.

This Role Matters

I created Charipillar with my daughter Sophie to connect personal growth with generosity in a practical way. Our long term goal is to raise \$1 billion for charitable beneficiaries by 2036. Rather than relying on advertising, we grow Charipillar through trust, conversation, and shared experience. Volunteer Ambassadors are essential to helping others discover the platform in an authentic way.

Why This Role May Be a Great Fit for You

This role is designed for people who enjoy connecting with others and want meaningful volunteer work that fits real life. It often resonates with stay at home parents seeking flexible, purpose driven work, retirees looking to leverage a lifetime of experience and relationships, coaches, teachers, mentors, and community builders who enjoy encouraging others, and professionals in transition who want to stay engaged and purposeful.

What Volunteer Ambassadors Do

As a Charipillar Ambassador, you participate in Charipillar yourself so you can speak from experience. You invite individuals or groups you already know, explain how Charipillar works in clear and practical terms, and help people get started smoothly. Along the way, you encourage participation and follow through without pressure. You are not responsible for collecting money, managing challenges, or running programs. The Charipillar platform handles those elements, so your role remains relational rather than administrative.

Support You Receive

Ambassadors receive a comprehensive Ambassador Guide with step by step guidance, outreach language, email and social examples, conversation starters, and follow up support.

Learn More

To learn more or express interest, visit <https://charipillar.org> and click the Charipillar Guides button at the top of the site, or contact ian@charipillar.org.

